**Beverly Hunt**

7409 Breckenridge Street

Laurel, MD 20707

Primary Contact: 202.321.8908 Email: hunt4pr@aol.com

**SUMMARY OF QUALIFICATIONS**

Highly motivated public relations manager and international start-up co-founder with more than twenty years experience developing and managing internal and external communications for a large and small corporations, non-profits, small businesses, professional athletes, government agencies, and educational organizations.

**EXPERIENCE**

**February 2012 - present**

**College Shine**

Co-founder/Chief Marketing Officer

Develop and manage presentations to top international African high school officials and students for database

 Write website content across social media platforms

 Market business to university officials, embassy contacts, educational

 press and African agencies.

**March 1993 – present**

**Hunt & Associates**

Principal

* Manage the day to day operations of a public relations consultancy
* Develop media relations, government relations and events planning strategy campaigns for a wide variety of clients
* Represent client interests at conferences, workshops, news outlets and marketing events
* Utilize social media applications to promote client activities

**February 1991 – May 1993**

**DC Lottery & Charitable Games** **Control Board**

Public Information Officer and Public Relations Manager

* Served as the primary agency spokesperson
* Managed a communications staff of six
* Directed strategy for all internal and external communications campaigns
* Managed, designed and developed all promotional material
* Liaised with DC Deputy Mayor of Economic Development to ascertain gaming options for the District of Columbia

**May 1988 –February 1991**

**Capital Spotlight Newspaper**

**Associate Editor/Reporter**

Served as a co-editor and arts reporter for this weekly African-American newspaper

**September 1986 – May 1998**

**Free-lance Writer**

Articles appeared in the *Washington Post, The Discovery Channel Magazine* and the *Afro American Newspaper*.

Proficient in Microsoft Word

**EDUCATION**

**July 2010**

Washington Adventist University

BS Organizational Management

**OTHER ACTIVITIES**

**January 2011 – present**

**Vice Chair and**

**Board Member of The Spirit of Black DC**

* Provide public relations and marketing counsel for this non-profit organization
* Promote government relations activities to reach the goal of mandatory Black Studies classes in DC public schools.
* Plan and execute events and media coverage to help achieve fundraising goals.
* Promote interactive website devoted to African American

culture and history in the Washington DC